

## Media Information 2008

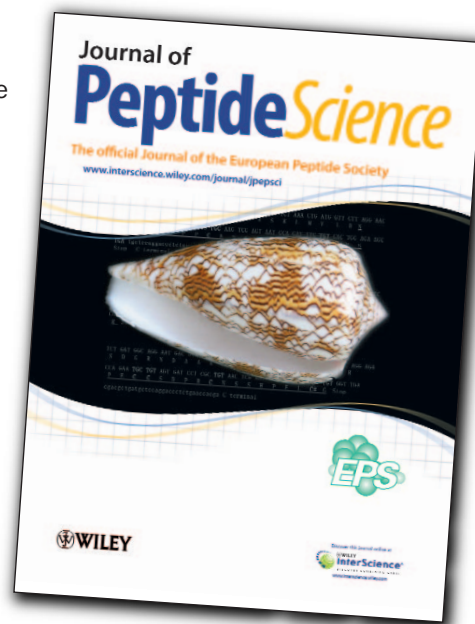
### Journal of Peptide Science

The *Journal of Peptide Science* is fast becoming the journal of choice for the peptide chemistry community.

Edited by a high-calibre International Editorial Board, the journal publishes original articles of significant experimental research in all areas of peptide science. Topics covered include synthesis, analysis, isolation and methodology, as well as characterisation by physicochemical and other means. Biological papers, including those involving pharmacology and immunology, will be accepted if they are of sufficient interest to peptide science.

As the official journal of the European Peptide Society, twice a year the journal includes the EPS member newsletter

For details of Bronze, Silver and Gold packages that include advertising within *Journal of Peptide Science*, the European Peptide Society website, [www.eurpepsoc.com](http://www.eurpepsoc.com) and the twice yearly produced EPS newsletter, please contact Wayne Frost at [wfrost@wiley.co.uk](mailto:wfrost@wiley.co.uk).



### Important events not to be missed

Extra copies will be printed for the following 2008 events and made available to delegates:

XI Iberian Peptide Meeting, Spain, March

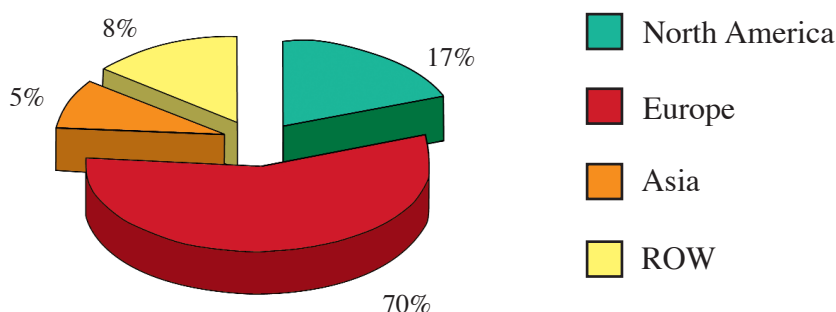
30th European Peptide Society meeting, Helsinki, Finland, August

45th Japanese Peptide Symposium, November

### Readership

- peptide chemistry • physicochemistry • crystallography • biochemistry • immunochemistry
- pharmacology • biotechnology

### Global Reach



### Circulation

Readership	10,350
Print Run	1150
Frequency	Monthly

### Advertisement Sizes

Non bleed	254mm x 180mm
Trimsize	279mm x 210mm
1/2 page Vertical	254mm x 85mm
1/2 page Horizontal	125mm x 180mm
1/4 page	125mm x 85mm

## Advertising Rates 2008

Dollar Rates (\$)		Sterling Rates (£)				
Mono	1	3x	6x	1	3x	6x
DPS	3325.00	3025.00	2725.00	1950.00	1800.00	1600.00
Whole Page	2000.00	1725.00	1625.00	1175.00	1075.00	950.00
Half Page	1175.00	1075.00	975.00	700.00	650.00	575.00
Quarter Page	700.00	650.00	550.00	425.00	375.00	350.00
2 Colour	1	3x	6x	1	3x	6x
DPS	5975.00	5425.00	4900.00	3500.00	3200.00	2875.00
Whole Page	3600.00	3250.00	2925.00	2125.00	1925.00	1725.00
Half Page	2625.00	2275.00	2075.00	1475.00	1350.00	1225.00
4 Colour	1	3x	6x	1	3x	6x
DPS	7400.00	6625.00	5975.00	4300.00	3900.00	3525.00
Whole Page	4375.00	3975.00	3600.00	2575.00	2350.00	2100.00
Half Page	3050.00	2775.00	2500.00	1800.00	1625.00	1475.00

- Special Colour (non process)** Add \$280.00 (£170.00) to half page 2 colour rate; \$370 (£215) to whole page 2 colour rate; \$625 (£370) to DPS 2 colour rate
- Position Premiums** Covers (IFC, IBC, OBC) +20%
- Other Special Positions** +10%
- Agency Discount** 10%
- Group Discounts** Bookings made into more than one journal can be combined to attract higher series discounts. To qualify, advertisements must be of the same size and colour.

## Schedule 2008

Volume/Issue	Advert Copy Due	Publication Date
14:1 XI Iberian	22-Nov-07	14-Jan-08
14:2	07-Jan-08	18-Feb-08
14:3	28-Jan-08	10-Mar-08
14:4	26-Feb-08	10-Apr-08
14:5	31-Mar-08	13-May-08
14:6	01-May-08	16-Jun-08
14:7 30th EPS/45th JPS	02-Jun-08	14-Jul-08
14:8	30-Jun-08	11-Aug-08
14:9	01-Aug-08	15-Sep-08
14:10	01-Sep-08	13-Oct-08
14:11	29-Sep-08	10-Nov-08
14:12	03-Nov-08	15-Dec-08

## Supply of Advertisements as PDF files

Each advertisement should be supplied as a single-page PDF file, by email or on CD-ROM (do not submit application files or film). A colour-matched hardcopy proof for reference should be sent separately by post. PDFs for monochrome advertisements should not contain colours; those for 4-colour advertisements should only contain colours defined in the CMYK colour space (no spot/Pantone colours or RGB). All fonts must be embedded. Ideal Minimum resolutions for images are 800dpi for line drawings and 300dpi for halftones. You are advised to run a software pre-flight check to ensure these specifications are met (compliance with the PDF/X-1a:2001 standard is advised - see [www.pdf-x.com](http://www.pdf-x.com)). Replacement PDFs may be requested if problems are detected that may affect the printed result. Typesetting for monochrome advertisements can be arranged on request. Printing is sheet-fed offset litho.

## Reprints

Reprints are used by many advertisers to promote their products and services. Reprints of articles published can be arranged. Quotations on request.

## For Further Information

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