

Media Information 2010

Journal of Peptide Science

The Journal of Peptide Science is fast becoming the journal of choice for the peptide chemistry community.

Edited by a high-calibre International Editorial Board, the journal publishes original articles of significant experimental research in all areas of peptide science. Topics covered include synthesis, analysis, isolation and methodology, as well as characterisation by physicochemical and other means. Biological papers, including those involving pharmacology and immunology, will be accepted if they are of sufficient interest to peptide science.

As the official journal of the European Peptide Society, twice a year the journal includes the EPS member newsletter

Journal of Peptide Science/www.eurpepsoc.com/EPS Bulletin/EPS Newsletter

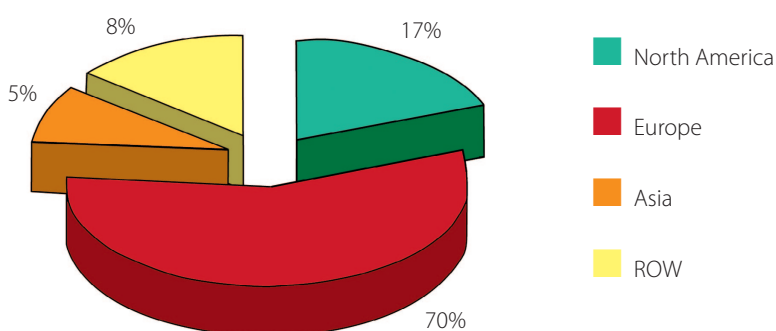
For details of Bronze, Silver and Gold packages that include advertising within Journal of Peptide Science, the European Peptide Society website, www.eurpepsoc.com the twice yearly produced EPS newsletter and the EPS Bulletin, please contact Wayne Frost at wfrost@wiley.com.

Readership

Researchers interested in the use of Peptide Science in:

- peptide chemistry
- physicochemistry
- crystallography
- biochemistry
- immunochemistry
- pharmacology
- biotechnology

Global Reach



Circulation

Readership	10,350
Print Run	800
Frequency	Monthly

Journal of Peptide Science

Advertisement Sizes

Trim Size	279mm x 210mm
Full Page (Bleed)	285mm x 216mm
Full Page (non bleed)	254mm x 180mm
1/2 Page Vertical	254mm x 85mm
1/2 Page Horizontal	125mm x 180mm
1/4 Page	125mm x 85mm



Advertising Rates 2010

Print	Dollar Rates (\$)			Sterling Rates (£)		
	1	3x	6x	1	3x	6x
Mono						
DPS	3390.00	3085.00	2780.00	1990.00	1835.00	1635.00
Whole Page	2040.00	1760.00	1660.00	1200.00	1095.00	970.00
Half Page	1200.00	1095.00	995.00	715.00	665.00	585.00
Quarter Page	715.00	665.00	560.00	435.00	385.00	360.00
2 Colour	1	3x	6x	1	3x	6x
DPS	6095.00	5535.00	5000.00	3570.00	3265.00	2935.00
Whole Page	3675.00	3315.00	2985.00	2170.00	1965.00	1760.00
Half Page	2680.00	2320.00	2115.00	1505.00	1380.00	1250.00
4 Colour	1	3x	6x	1	3x	6x
DPS	7550.00	6760.00	6095.00	4385.00	3980.00	3595.00
Whole Page	4465.00	4055.00	3675.00	2625.00	2400.00	2145.00
Half Page	3115.00	2830.00	2550.00	1835.00	1660.00	1505.00

Special Colour (non process)	Add \$285.00 (£175.00) to half page 2 colour rate; \$380.00 (£220.00) to whole page 2 colour rate; \$640.00 (£380.00) to DPS 2 colour rate.
Position Premiums	Covers (IFC, IBC, OBC) +20%
Other Special Positions	+10%
Agency Discount	10%
Group Discounts	Bookings made into more than one journal can be combined to attract higher series discounts. To qualify, advertisements must be of the same size and colour.

Supply of Advertisements as PDF files

Each advertisement should be supplied as a single-page PDF file, by email or on CD-ROM (do not submit application files or film). A colour-matched hardcopy proof for reference should be sent separately by post. PDFs for monochrome advertisements should not contain colours; those for 4-colour advertisements should only contain colours defined in the CMYK colour space (no spot/Pantone colours or RGB). All fonts must be embedded. Ideal Minimum resolutions for images are 800dpi for line drawings and 300dpi for halftones. You are advised to run a software pre-flight check to ensure these specifications are met (compliance with the PDF/X-1a:2001 standard is advised - see www.pdf-x.com). Replacement PDFs may be requested if problems are detected that may affect the printed result. Typesetting for monochrome advertisements can be arranged on request. Printing is sheet-fed offset litho.

Online Banner size: 120 x 60 pixels

Schedule 2010

Volume/Issue	Advert Copy Due	Publication Date
16:1	16-Nov-09	17-Dec-09
16:2	09-Dec-09	19-Jan-10
16:3	15-Jan-10	17-Feb-10
16:4	12-Feb-10	17-Mar-10
16:5	16-Mar-10	20-Apr-10
16:6	16-Apr-10	20-May-10
16:7	14-May-10	17-Jun-10
16:8	17-Jun-10	20-Jul-10
16:9	16-Jul-10	18-Aug-10
16:10	16-Aug-10	17-Sep-10
16:11	16-Sep-10	19-Oct-10
16:12	15-Oct-10	17-Nov-10

Reprints

Reprints are used by many advertisers to promote their products and services. Reprints of articles published can be arranged. Quotations on request.

For Further Information

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